

## Plant Story



Apple is the pomaceous fruit of the apple tree in the genus Malus and the family Rosaceae. Apple is one of the most widely cultivated and the most well known fruit used by humans. The apple tree is perhaps the earliest tree to be cultivated and the fruits have been improved through selection over thousands of years. Apples are often eaten raw and the whole fruit including the skin is suitable for human consumption. Apple contains relatively low amounts of vitamin C, but is a rich source of antioxidant compounds. Apple contains high concentration of pectin, that may help with controlling cholesterol, weight loss and also acts as an anti-oxidant. Apple has phenolic phytochemicals such as quercetin and epicatechin that demonstrate anti-oxidant activity.

## Product Information

: Product Name: Apple Extract-GNS, Apple Extract-PG
: I INCI Name: Pyrus Malus (Apple) Fruit Extract
: Dosage: $1-3 \%$
$\because$ Formulation: Add to the formulation when the temperature is lower than $55^{\circ} \mathrm{C}$. Recommended to add after the cooling process.
$\because$ Storage: Avoid direct light or UV.
Keep it in a dry area at room temperature.

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