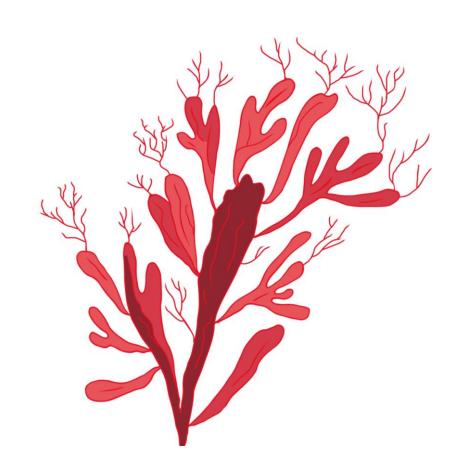
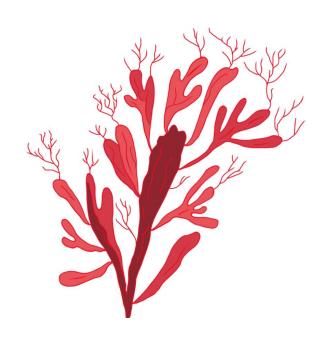
## DulseaFerm





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## Plant Story



Palmaria palmata is a red alga grown in the northern coasts of Atlantic and Pacific Ocean. It is commonly called dulse, sea lettuce flakes or dilsk.

*P. palmata* contains abundant vitamins, minerals, fibers, and higher levels of protein than other vegetables. As it is a nutrient seaweed, it is commonly consumed as snack in northern Europe.

Abundant mineral in *P. palmate* has also benefits for skin care and its anti-oxidant effect is well studied.

DulseaFerm<sup>™</sup> is a solid fermented seaweed extract by probiotic *Saccharomyces*. It shows significant anti-wrinkle effect *in vitro*.



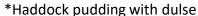
### Natural Trend, Gastronomia

**Gastronomia**, combining food and beauty, is now steady trend in cosmetic industry. Consumers always look for the cosmetic made from which I can eat and it makes consumer feel safe.

In 2016, Foodmetic trend was huge trend in Korea market such as packaging inspired by food products. Nowadays, not only packaging like food but also real nutrients in cosmetics are welcomed.









\*Salad with dulse

**Dulse** is one of abundant edible red alga in Iceland. Long time ago, it was important food source because of the lack of food variety.

Thesedays, dulse is consumed in seasoning, chewing like tobacco, salty cocktail snack and cooking in northern Europe. Its nutrition is more recognized as nutrient dietary supplement.



<sup>\*</sup>Referene: Palmaria palmata in food formulations as natural antioxidant and functional ingredient, Ólafsdóttir et al., University of Iceland, 2009

## Raw Material Changes by Fermentation







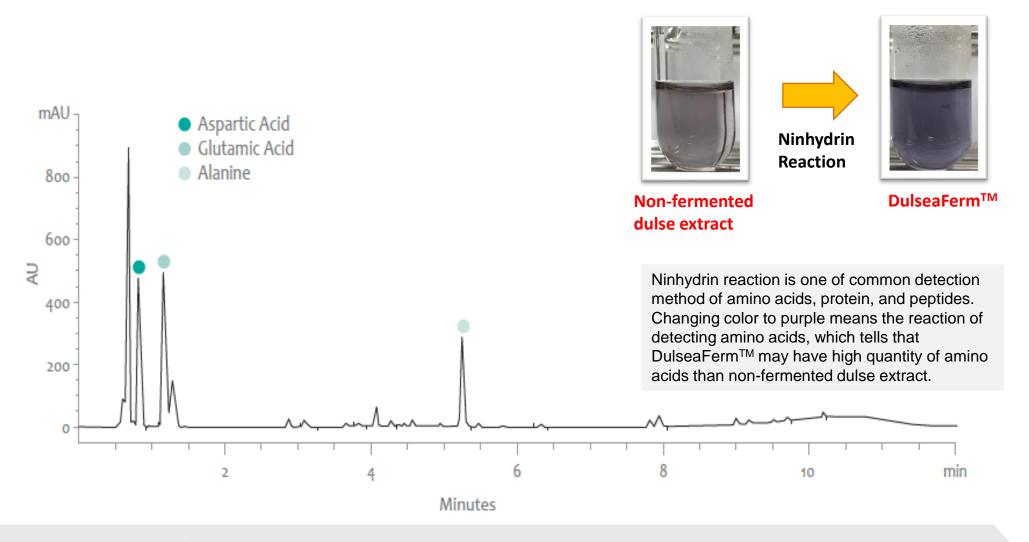
**Dried dulse** 

**Fermented dulse** 

Dried dulse has its characteristic color 'red' but it has been changed to 'black' color through yeast fermentation. The fermentation process improve the odor and clarity of the product compared to non-fermented extraction.



## **Total Amino Acid Analysis**





## *in vitro* Evaluation

Anti-wrinkle Activity

Collagen Synthesis Activity in Fibroblast cell

TGF-β and COI1A Synthesis Activity

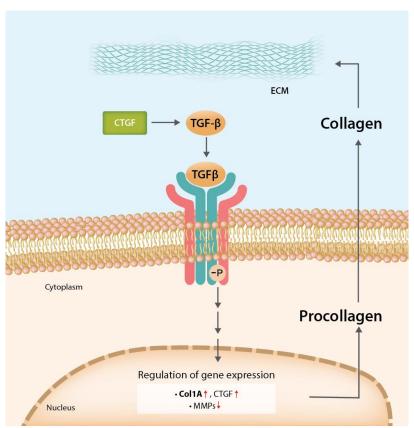




## in vitro: Anti-wrinkle Effect

#### -1

#### **Mechanism of Collagen Synthesis**



Type I collagen is the most abundant collagen-rich extracellular matrix (ECM) protein.

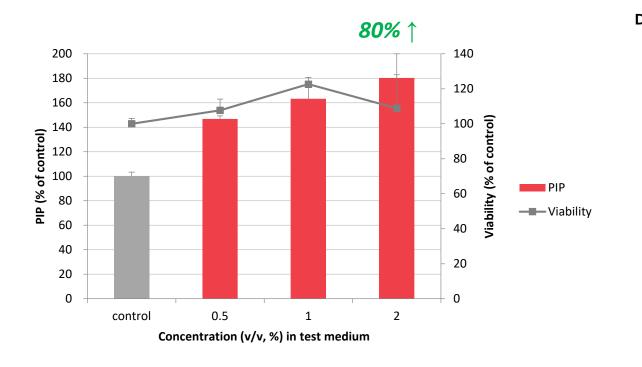
Transforming Growth Factor (TGF)-beta, a key mediator of fibroblast activation, is known to induce the expression of ECM proteins and to stimulate the production of protease inhibitors that prevent enzymatic breakdown of the ECM by matrix metalloproteinases (MMPs).

Connective Tissue Growth Factor (CTGF), which is induced by TGF-beta, has been reported to mediate stimulatory actions of TGF-beta ECM synthesis. Among other factors, Col1A is also affected to help procollagen synthesis.



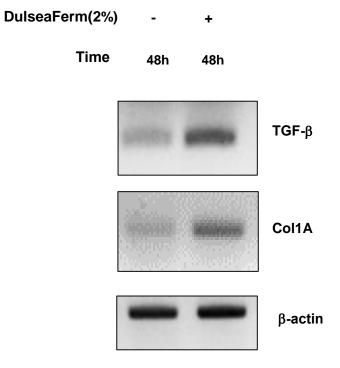
## in vitro: Anti-wrinkle Effect







TGF-β and Col1A Synthesis Activity by Western Blotting





## **Product Information**

→ Product Name: DulseaFerm(GPD)-RSPO

INCI Name: Palmaria Palmata Extract, Saccharomyces Ferment

**→ Dosage:** 1 – 3%

Formulation: Add to the formulation when the temperature is lower than 55°C.

Recommended to add after the cooling process.

Storage: Avoid direct light or UV. Keep it in a cool and dry area.





# Nature, Solution!

"We are always upgrading to serve you better"

