

CLEAN SAVER

Natural product for acne & sebum control





INTRODUCTION OF PRODUCT



Clean Saver is a plant complex containing extracts from three plants, *Sophora flavescens*, *Psoralea corylifolia* and *Platycarya strobilacea*, which are all well-known oriental medicinal plants for anti-oxidant, anti-inflammatory, and anti-bacterial activities. Clean Saver shows anti-acne effect by decreasing the sebum release and by inhibiting the growth of *Propionibacterium acnes*, which is an aerotolerant anaerobic bacteria causing acne in skin.



PLANT STORY: SOPHORA FLAVESCENS



The dried root of *Sophora flavescens* is a well-known medicinal herb in East Asia used for the treatment of diarrhoea, gastrointestinal hemorrhage, eczema, psoriasis and cancer. *S. flavescens* contains alkaloids, triterpenoids and flavonoids, which are known to have various biological activities. Matrine and oxymatrine, the main alkaloids extracted from *S. flavescens* show anti-oxidant, anti-inflammatory and anti-tumor activities. Experimental results also suggest that *S. flavescens* may be effective on atopic dermatitis and other inflammatory skin problems.



PLANT STORY: PSORALEA CORYLIFOLIA



Psoralea corylifolia has long been used as an important medicinal plant in Ayurveda and in Traditional Chinese Medicine (TCM) to cure various skin diseases, such as psoriasis, vitiligo, leprosy, skin rashes and others. It is used in the inflammatory diseases, mucomembranous disorders, dermatitis, and edematous conditions of skin. According to the scientific studies, it has been reported that *P. corylifolia* has chemoprotective, anti-oxidant, anti-microbial and anti-inflammatory properties.



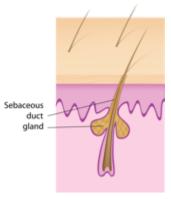
PLANT STORY: PLATYCARYA STROBILACEA



Platycarya strobilacea is a flowering deciduous tree distributed in Korea, Japan and China. Young leaves are edible, and the oval black-brown fruits have been used for dyeing fabrics. In Traditional Korean Medicine, the fruits, roots and barks are used as a medicine to treat inflammatory diseases. The extract of *P. strobilacea* was reported to have anti-fungal, anti-inflammatory, and anti-oxidant effects.



ACNE FORMATION



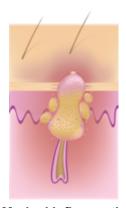
Healthy follicle



Follicle clogged with dead cells Sebum accumulation



Proliferation of P. acnes Inflammation triggered



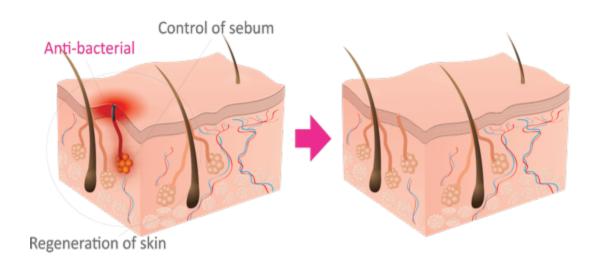
Marked inflammation **Pustule formation**

Acne, medically known as acne vulgaris, is a common inflammatory disease of sebaceous glands in skin. Acne develops mostly in young generation, usually caused by several factors, such as hormonal imbalance, bacterial infection, stress, food, or cosmetic application.

Especially, *Propionibacterium acnes* grown inside the follicles is known to be involved in the abnormal cycle of inflammation, oil production, and inadequate sloughing activities of acne pores. Since P. acnes is one of the major factor of acne pathogenesis, it is important to efficiently remove the bacteria in order to treat acne.



ANTI-ACNE MECHANISM OF CLEAN SAVER

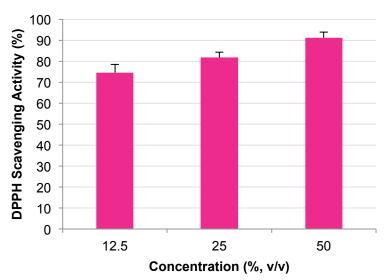


Clean Saver shows anti-acne mechanism by controlling the sebum secretion and by inhibiting the growth of acnecausing bacteria, *Propionibacterium acnes*.

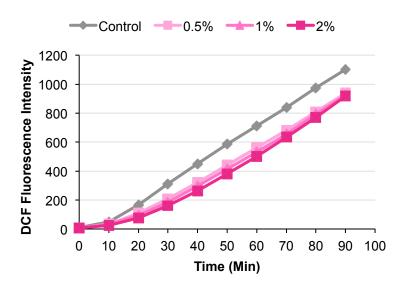


IN VITRO EVALUATION: ANTI-OXIDANT





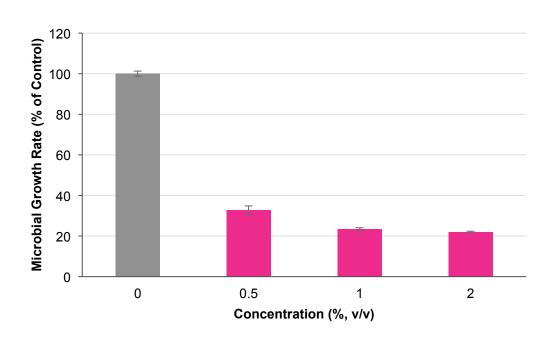






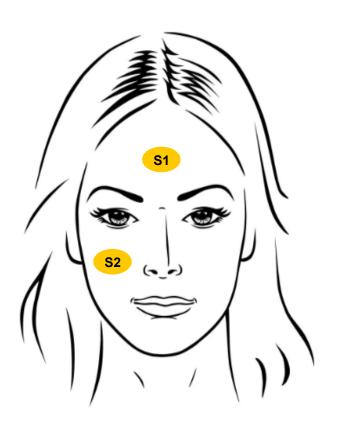
IN VITRO EVALUATION: ANTI-MICROBIAL

- MICROBIAL (P. ACNES) GROWTH INHIBITION ACTIVITY





IN VIVO EVALUATION: ANTI-ACNE



· Target site: S1 - Forehead

S2 - Cheek

• Subjects: 18 males & females aged between 18 to 40 years old

• Test item: Cream with 2% Clean Saver

· Application: Twice a day for 4 weeks

• Test instrument: Derma Unit SSC3 - Sebum

• Dermatologist's evaluation:

0	Absent
1	Mild, be aware now and then, no need to stop the test
2	Moderate, with obvious symptoms but bearable, must stop the test
3	Sever, with predominant symptoms, unbearable, must stop the test

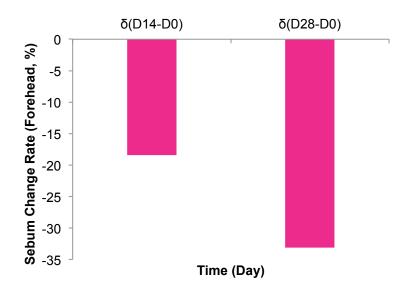


IN VIVO EVALUATION: ANTI-ACNE

- SEBUM CHANGE

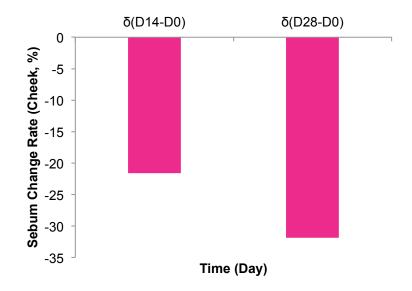


Sebum Change in Forehead





Sebum Change in Cheek





IN VIVO EVALUATION: ANTI-ACNEVISUALIZATION







Day 0 Day 14 Day 28



MARKETING POINTS

- Complex of three oriental medicinal herbs
- Inhibits the growth of acne-causing bacteria, P. acnes
- Prevention of new acne formation
- Reduces sebum secretion





PRODUCT INFORMATION

Product Name: Clean Saver(PD)



INCI Name: Sophora Flavescens Root Extract,

Psoralea Corylifolia Fruit Extract, Platycarya Strobilacea Extract

Dosage: 1 - 3%

Formulation: Add to the formulation when the temperature is lower than 55°C.

Recommended to add after the cooling process.

Storage: Avoid direct light or UV. Keep it in a cool and dry area.

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