

The background of the image is a light, neutral tone, possibly white or very light grey. It is filled with numerous water droplets and bubbles of various sizes. Some are large and prominent, while others are small and scattered. The droplets have a soft, realistic appearance with subtle gradients and highlights, suggesting a clean, fresh, and natural aesthetic. The overall composition is minimalist and visually appealing.

NATORI VITA COMPLEX HD (C)



INCI name

Biotin, Panthenol, Thiamine HCl, Cyanocobalamin, Riboflavin, Pyridoxine, Folic Acid, Menadione, Bioflavonoids, Ascorbic Acid, Tocopheryl Acetate and Gluthathione

NATORI VITA COMPLEX HD (C)

Consists of Biotin, Panthenol, Thiamine HCl, Cyanocobalamin, Riboflavin, Pyridoxine, Folic Acid, Menadione, Bioflavonoids, Ascorbic Acid, Tocopheryl Acetate and Gluthathione. Packed with 100,000 ppm of 12 different vitamins, they have moisturizing, brightening anti-inflammatory and healing effect on the skin.

- Moisturizing
- Brightening
- Anti-inflammatory
- Healing



Why Vitamins?

“Both internal and external use of vitamins is critical for skin health. Topical applications work by creating local action,” says Dr Chytra V Anand, cosmetic dermatologist, founder Kosmoderma Clinics.

*Vitamins are important ingredients for your skin and are used in all types of cosmetic product. Topically applying vitamins can **help us look younger** say skin doctors. When the active forms of a vitamin are applied to the skin, the **absorption is over 90 per cent.***

Efficacy

INCI NAME	VITAMIN	EFFICACY
Biotin	Vitamin H	Also called coenzyme R, it is known for its hair loss prevention, hair nutrition and skin nutrition property.
Panthenol	Vitamin B5	Has an excellent role in moisturizing the skin and alleviating irritation.
Thiamine HCl	Vitamin B1	Mainly involved in energy transfer of skin cells.
Cyanocobalamin	Vitamin B12	It is a reddish crystalline vitamin that acts as a nutritional fortifying agent.
Riboflavin	Vitamin B2	Plays an important role in skin cell metabolism.
Pyridoxine	Vitamin B6	Also called adermin, it helps to maintain normal skin cells by participating in intracellular fatigue recovery factors.

Efficacy

INCI NAME	VITAMIN	EFFICACY
Folic Acid	Vitamin B9	A substance derived from the Latin folium green leaf. Mainly prevents anemia and provides cellular nutrition.
Menadione	Vitamin K3	Affects skin cell protein activity and has an anticoagulant role.
Bioflavonoids	Vitamin P	Vitamin P is the plant flavonoid mainly found in citrus fruits which has antioxidant and antibacterial effects.
Ascorbic Acid	Vitamin C	Has strong skin protection effects such as antioxidant, whitening, and antibacterial action.
Tocopheryl Acetate	Vitamin E Derivatives	It has antioxidant and cytoprotective effects.
Glutathione	Vitamin G	Vitamin G is famous for Beyonce's whitening injection. It has strong antioxidant and whitening effects.

Information on use

Specifications

Appearance	Colourless to slightly yellow liquid
Odour	Characteristic
Colour	Colourless to slightly yellow
pH	3.0 – 6.0
Preservatives	1,2-Hexanediol

Formulation

Recommended Use Level, %	5.0 – 90.0
Incorporation	Add into aqueous phase at any temperature
Stability	High or low temperatures do not affect its stability.

PRODUCTS WITH VITAMINS

GLOSSIER

SUPER BOUNCE SERUM

Product Claims:

- Pro-Vitamin B5 - Like the nutrient found naturally in mushrooms, avocados, and lentils, Pro-Vitamin B5 helps reveal skin that looks softer and more supple.
- 2% Hyaluronic Acid Complex - A mega hydrator. Three molecular weights of Hyaluronic Acid deliver immediate and long-term hydration.

Ingredients: Aqua/Water/Eau, Biosaccharide Gum-2, Ethylhexyl Palmitate, Glycerin, Caprylic/Capric Triglyceride, Propanediol, Sodium Hyaluronate, Panthenol, Methyl Glucose Sesquistearate, Hexylene Glycol, Xanthan Gum, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Disodium EDTA, Caprylyl Glycol, Chlorphenesin, Sodium Hydroxide.



AESOP

B TRIPLE C FACIAL BALANCING GEL

Product Claims:

- A lightly hydrating treatment that delivers potent doses of Vitamins B and C and anti-oxidant fortification. Formulated to balance, replenish and soften skin.

Ingredients: Aloe Barbadensis Leaf Juice, Water (Aqua), PEG-40 Hydrogenated Castor Oil, PEG-150 Distearate, Magnesium Ascorbyl Phosphate, Hamamelis Virginiana (Witch Hazel) Water, Polysorbate 20, Sodium Lactate, Phenoxyethanol, Hydroxyacetophenone, Lavandula Angustifolia (Lavender) Oil, Ethylhexylglycerin, Sorbitol, Panthenol, Disodium EDTA, Lactic Acid, Ormenis Multicaulis Oil, Camellia Sinensis Leaf Extract, Chamomilla Recutita (Matricaria) Flower Oil, Carum Petroselinum (Parsley) Seed Oil, Benzoic Acid, Linalool, Geraniol, d-Limonene.



THE BODY SHOP

VITAMIN E HYDRATING TONER

Product Claims:

- Kind to all skin types
- Infused with vitamin E
- Enriched with wheatgerm oil and soya oil
- Gentle, hydrating, blissfully refreshing

Ingredients: Aqua/Water/Eau, Glycerin, PPG-26-Buteth-26, PEG-40 Hydrogenated Castor Oil, Phenoxyethanol, Polysorbate 20, Diglycerin, **Tocopheryl Acetate**, Potassium Sorbate, Carbomer, Xanthan Gum, Disodium EDTA, Triticum Vulgare Germ Oil/Triticum Vulgare (Wheat) Germ Oil, Parfum/Fragrance, Benzyl Benzoate, Sodium Hydroxide, Citric Acid, Hydroxycitronellal, Limonene, Geraniol, Linalool, Citronellol, Cinnamyl Alcohol.



APRILSKIN

VITAMIN ACE BRIGHTENING SERUM

Product Claims:

- Illuminating Skin in 7 Days
- Fights dullness, wrinkles, texture, dark spots, and other signs of skin aging from UV exposure.

Ingredients: Water(Aqua), **Ascorbic Acid (Vitamin C)**, Propanediol, **Tocopheryl Acetate (Vitamin E)**, Phenyl Trimethicone, **Panthenol (Vitamin B5)**, Methylpropanediol, Dicaprylyl Carbonate, Polyglyceryl-3 Distearate, Polyglyceryl-3 Distearate, Hydrogenated Poly(C6-14 Olefin), **1,2-Hexanediol**, Squalane, C12-14 Pareth-12, Sodium Hydroxide, Glyceryl Stearate, Rosa Canina Fruit Oil (Rose Hip Oil), Bisabolol, Microcrystalline Cellulose, **Sodium Hyaluronate**, Xanthan Gum, Sodium Stearoyl Glutamate, Glutathione, Glyceryl Stearate Citrate, Cellulose Gum, **Ethylhexylglycerin**, Dipotassium Glycyrrhizate, Allantoin, **Citrus Nobilis (Mandarin Orange) Peel Extract**, **Cupressus Sempervirens Leaf/Stem Extract**, Beta-Glucan, Adenosine, Butylene Glycol, Hedera Helix (Ivy) Leaf/Stem Extract, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Disodium EDTA, Ribes Nigrum (Black Currant) Leaf Extract, Litsea Cubeba Fruit Oil, Glycerin, Saccharide Hydrolysate, Fructooligosaccharides, Sorbitol, **Pullulan**, Pentylene Glycol, Caprylic/Capric Triglyceride, Hyaluronic Acid, Helianthus Annuus (Sunflower) Seed Oil, Sucrose Stearate, Madecassoside, Ceramide NP, **Sodium Hyaluronate Crosspolymer**, Macadamia Ternifolia Seed Oil, **Hydrolyzed Sodium Hyaluronate**, **Hydrolyzed Hyaluronic Acid**, Indigofera Tinctoria (True Indigo) Extract, Beta-Carotene, Hydrogenated Lecithin, Tocopherol, Hemerocallis Fulva (Daylily) Flower Extract, Cholesterol, Retinal (Vitamin A), Sodium Acetylated Hyaluronate, Silica



LA ROCHE POSAY

HYALU B5 SERUM

Product Claims:

- A unique hydrating, re-plumping formula enriched with two pure hyaluronic acids and vitamin B5. Plumps and repairs skin's barrier.
- Vitamin B5 – Improves skin's repairing process.
- Hyaluronic acid – reduces wrinkles, re-plumps the skin, and increases skin volume and elasticity.

Ingredients: Aqua / Water, Glycerin, Alcohol Denat., Propylene Glycol, **Panthenol**, Pentylene Glycol, Dimethicone, Peg-6 Caprylic/Capric, Glycerides, Ppg-6-Decyltetradeceth-30, Glyceryl Isostearate, Madecassoside, **Sodium Hyaluronate**, Ammonium, Polyacryloyldimethyl Taurate, Disodium Edta, **Hydrolyzed Hyaluronic Acid**, **Caprylyl Glycol**, Citric Acid, Xanthan Gum, Butylene Glycol, Tocopherol, Phenoxyethanol, Parfum /Fragrance.





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