THE BEST FROM OLIVE

BIO - MIMETIC

Active Ingredient

UPCYCLING +

Obtained from the BY - PRODUCT of the olive oil refinery





LIPID BARRIER RESTRUCTURATION

MICROBIOME PROTECTION

EFFICACY TEST

Relipidization Anti microbial Anti inflammatory



1,0 - 10,0













APPROVED

Oleic acid 75% Linoleic acid 10%

REINFORCING the EPIDERMAL lipid barrier

Effectively INHIBITS GROWTH of BACTERIA

SYNERGISTIC ANTIINFLAMMATORY activity with MULTI -LAYERED ANTIINFLAMMATORY efficacy



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R ELEMENTUM

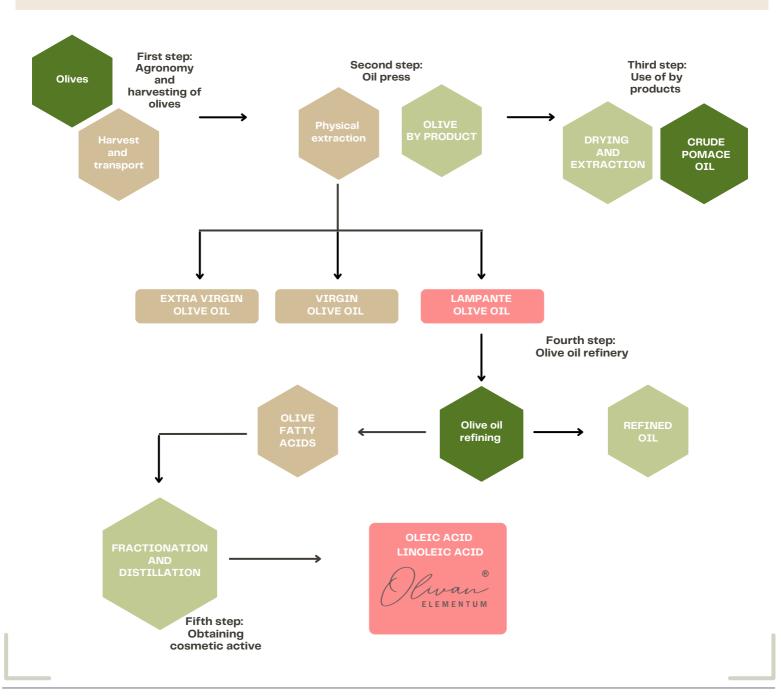
UPCYCLING + PRODUCTION OF OLIVAN ELEMENTUM

REDUCING WASTE

MAXIMIZING THE USE OF RESOURCES

ADDING THE VALUE TO THE PRODUCT

Obtaining this unique combination of OLEIC and LINOLEIC acid from the BY-PRODUCT of the olive oil refineries; after fractionation and distillation of olive fatty acids.





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Actives synergy - ACTIVITY + **SENSORY +** EMENTUM SKIN TEXTURE + **Olivan ELEMENTUM consists of OLEIC ACID** which is mono unsaturated fatty acid and LINOLEIC ACID which is poly unsaturated fatty acid. **OLEIC ACID** Mono unsaturated fatty acid **OLEIC ACID nourishes the skin** with moisturizing properties. **LINOLEIC ACID maintains** integrity of the skin barrier. **COMBINATION that BALANCES** the OIL PRODUCTION in the skin. Oleic heavier texture with the lighter linoleic texture easy to absorb benefits the skin without OН leaving the skin feeling oily. LINOLEIC ACID **COMBINATION that SUPPORTS Poly unsaturated** the SKIN BARRIER preventing the fatty acid moisture loss and protecting the skin from external stressors. **COMBINATION that PROVIDES to** skin a range of NUTRIENTS for better skin health and appearance. OMEGA 6 & OMEGA 9 & OMEGA 7 **MICROBIOME PROTECTION OLEIC ACID** PALMITOLEIC ACID LINOLEIC ACID OMEG/ OMEG/ OMEGA q 6 Improves the level of Improves the skin Improves skin PERMEABILITY **HYDRATION** within the STRUCTURE.. barrier and fatty acids metabolism dermis. Protects from AMBIENTAL Improves skin ELASTICITY, **Reduces the transepidermal** reduces wrinkles stress WATER LOSS. SOFTENS the skin and Stimulates the production of Helps skin cells **DIFFERENTIATION** and protects again drying COLLAGEN.

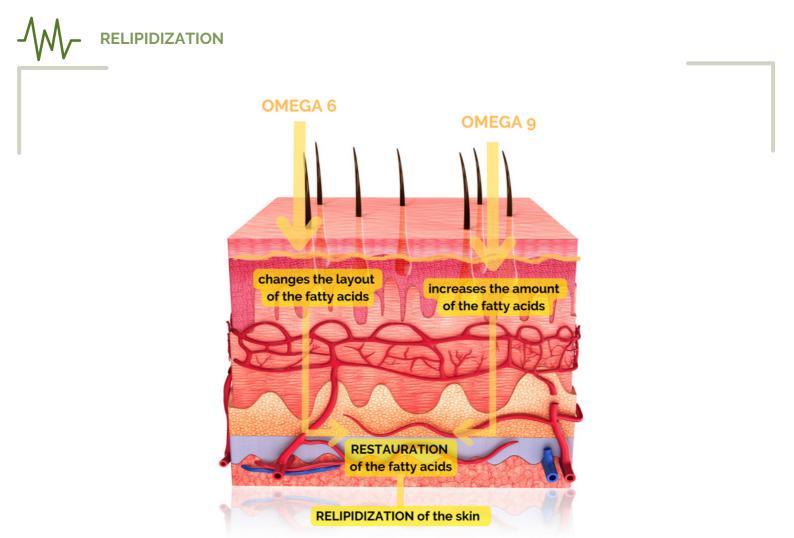
WHITENING the skin via inhibiting enzymes involved in melanin production

MATURATION

Sinergy of all 3 OMEGA's helps overall HEALTH of the skin. Helps PROTECT and REGENERATE the skin. Protects the SKIN MICROBIOME.



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SKIN RELIPIDIZATION

The LIPID BARRIER of the skin is a PROTECTIVE BARRIER against the ENVIRONMENT. With the addition of OMEGA 9 and OMEGA 6, the RELIPIDIZATION of the skin is favored, REINFORCING the EPIDERMAL lipid barrier that is lost with age.

Linoleic acid (OMEGA6) penetrates the skin and changes the DISPOSITION of the rest of the fatty acids. While oleic acid (OMEGA9) increases the AMOUNT of simple fatty acids in the skin.

The ADDITION of fatty acids induces the REDISTRIBUTION of fatty acids not only in the STARTUM CORNEUM but also in the EPIDERMIS and DERMIS.

A PENETRATION of both oils and a RESTORATION of fatty acids were OBSERVED, and it was concluded that the RELIPIDIZATION of the skin is facilitated.

Čižinauskas V, Elie N, Brunelle A, Briedis V. Fatty acids penetration into human skin ex vivo: A TOF-SIMS analysis approach. Biointerphases. 2017 Mar 2;12(1):011003. doi: 10.1116/1.4977941. PMID: 28253633.



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Free fatty acids have bacteriocidal activity and are important components of the INNATE IMMUNE SYSTEM.



OLEIC ACID effectively inhibits Staphylococcus aureus growth.

Figure 1. OLEIC ACID dosage dependent starts to kill the bacteria.

OLEIC ACID was dissolved in 5% dimethylsulfoxide, and as the control group served the bacteria incubated with dimethysulfoxide.

OLEIC ACID wasn't cytotoxic for a human skin sebocyte cells at any concentration.

Figure 2. OLEIC ACID can effectively eliminate Staphylococcus aureus through cell disruption.

- Bacteria infected skin treated with dimethylsulfoxide
- Bacteria infected skin treated with Oleic acid

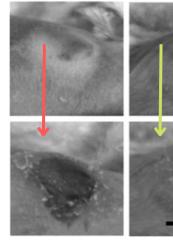


Figure 3.



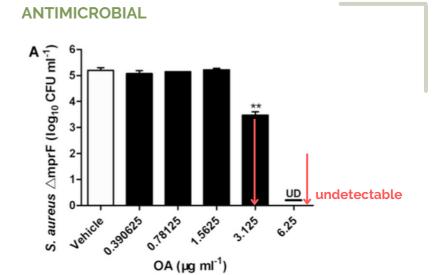


FIGURE 1. Oleic acid exerts bactericidal activity against Staphylococcus aureus. The results are significant and made of data of three individual experiments.

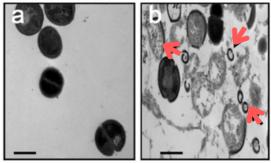


FIGURE 2. Oleic acid kills the Staphylococcus aureus bacteria by breaking down the cell walls. The study revealed cell wall separation from cytoplasmic compartments and lysis when treated with Oleic acid.

 Significant decrement of the bacteria colonization in the lesion when treated with Oleic acid

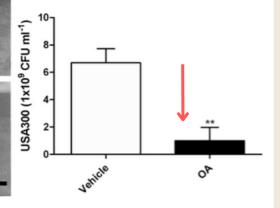


Figure 4.

TEST IN VIVO

Determination of the Oleic acid protection ability against the bacteria infection in vivo.

oleic acid

Figure 3. Oleic acid alleviates lesions in the bacteria infected skins.

Figure 4. Oleic acid decreases the bacteria colonization in the bacteria infected skin.

Chen CH, Wang Y, Nakatsuji T, Liu YT, Zouboulis C, Gallo R, Zhang L, Hsieh MF, Huang CM. An innate bactericidal oleic acid effective against skin infection of methicillin-resistant Staphylococcus aureus: a therapy concordant with evolutionary medicine. J Microbiol Biotechnol. 2011 Apr;21(4):391-9. PMID: 21532323.



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ANTI INFLAMMATORY

OLEIC ACID influences cell membrane fluidity, receptors, intracellular signaling pathways and gene expression.

OLEIC ACID directly regulates the synthesis and activities of the antioxidant enzymes. SYNERGISTIC ANTIINFLAMMATORY ACTIVITY

The anti inflammatory effect of the OLEIC ACID is contributed to the INHIBITION of PRO INFLAMMATORY CYTOKINES and the ACTIVATION of ANTI INFLAMMATORY CYTOKINES.

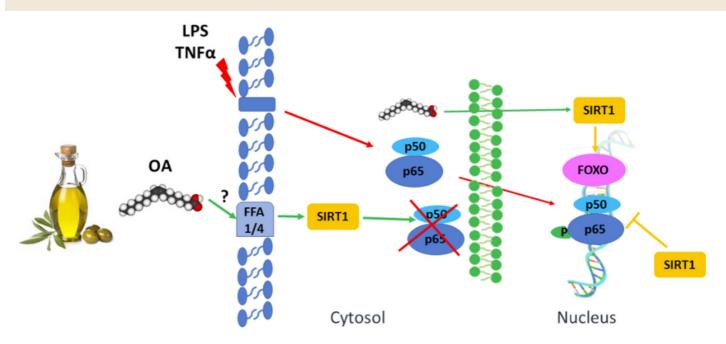
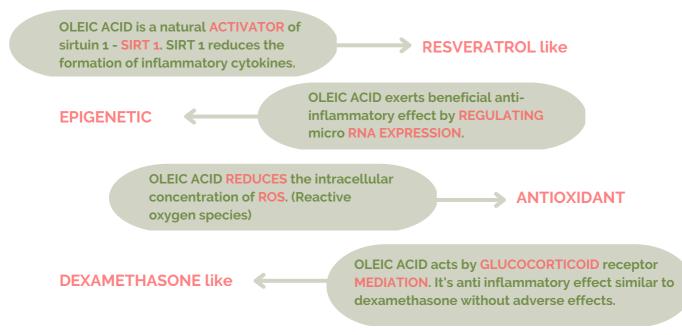


Figure 1. Role of OLEIC ACID in response to inflammatory stimulation, inhibiting NF-kB signaling pathway by promoting SIRT1 activity. Blunt arrow indicate inhibition, while sharp arrows indicate stimulation.

MULTI- LAYERED ANTIINFLAMMATORY EFFICACY



Santa-María C, López-Enriquez S, Montserrat-de la Paz S, Geniz I, Reyes-Quiroz ME, Moreno M, Palomares F, Sobrino F, Alba G. Update on Anti-Inflammatory Molecular Mechanisms Induced by Oleic Acid. Nutrients. 2023;



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| PRODUCT DESCRIPTION | | FORMULATION EXAMPLES |
|----------------------------|---|--------------------------|
| | | |
| | | |
| PRODUCT CODE: | OLEL2023 | |
| INCI NAME: | Oleic acid | |
| | | Body oil - 2-8% |
| SOLUBILITY: | Liposoluble | Mosturizing cream - 1-4% |
| | Great integration | |
| | | Serum - 5-10% |
| FORMULATION: | Oleic acid is incorporated in oil phase on a temp. 70-80 C. | Balms - 1-5% |
| | | |
| RECOMMENDED DOSAGE: | 1 - 10% | |





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