

# Centella Reversa™

The equation of youth



$$\sqrt{\sum_{i=1}^n (x_i + y_i)^2}$$

$$\text{ctg } \alpha + \text{ctg } \beta = \frac{\sin(\alpha + \beta)}{\sin \alpha \sin \beta}$$



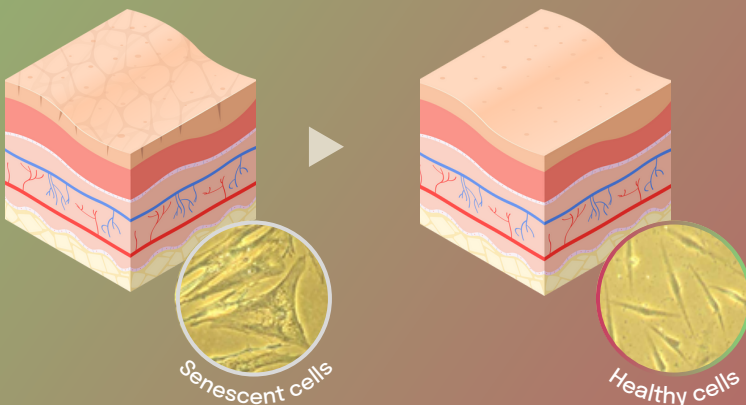
First generation of Centella asiatica growth factors to reverse skin ageing and rebuild the core skin structure.

- Reversion of cellular senescence
- Global cellular DNA protection and repair
- Facial complexion improvement
- High wound healing properties

## Mechanism of action

AGED AND DETERIORATED SKIN INTEGRITY

REJUVENATED AND REGENERATED SKIN



*Centella asiatica*

Rich in plant growth factors, a staple in Chinese traditional medicine due to its wide range of ancestral uses, including wound healing, antioxidant, anti-inflammatory, and adaptogenic properties.

Reverse skin ageing with plant stem cells through two strategies:

- ✓ Unique natural plant peptides to tackle cellular senescence
- ✓ Boosting skin repair and regeneration to improve skin core structure

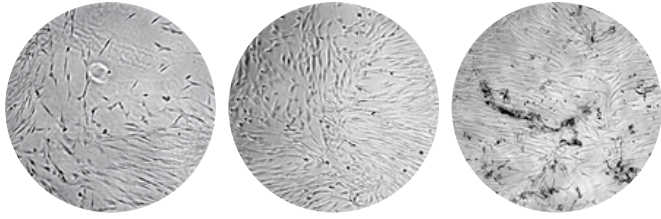
REQUEST A SAMPLE



# Centella Reversa™ proven efficacy

## IN VITRO

### REGENERATION PROPERTIES



PLACEBO

POSITIVE CONTROL

CENTELLA REVERSA™

⌚ AFTER 48 HOURS

GROWTH FACTOR REGENERATION PROPERTIES UP TO **+72%**

Scratch test performed in Fibroblasts for 48 hours. The growth medium had benchmark growth factors: 0.1% for the basal medium and 10% for the positive control.

## IN VIVO

### ELASTICITY REJUVENATION

Centella Reversa™ reduces the Elasticity Rejuvenation Index (ERI) by an average of 4 years, with the potential to restore up to 14 years the visible signs of ageing, resulting in a more youthful appearance.

### ELASTICITY REJUVENATION INDEX

AFTER 28 DAYS

**-3.9 years**

ON AVERAGE

**-4 years**

AFTER 56 DAYS

**-4.5 years**

BEST RESULT

**-14 years**

## IN VIVO

### SKIN IMPERFECTIONS IMPROVEMENT



Centella Reversa™ improved the global appearance of the skin, reducing spots, wrinkles, and pores after 56 days of its application.

REVERSING SKIN AGEING

- ✓ SKIN AGEING TREATMENT AND PREVENTION
- ✓ FIRMING, ANTI-SAGGING & ANTI-WRINKLES
- ✓ NATURAL PLANT PEPTIDES

- ✓ WELL-AGEING & REJUVENATING
- ✓ UNIQUE CENTELLA ASIATICA PEPTIDES  
EXCLUSIVE PATENTED TECHNOLOGY

### INCI (Active)

Centella Asiatica Leaf Extract, Glycerin, Citric Acid

### DOSAGE

1- 3%

### FORMULATION

Dispersible in water, oil and ethanol  
Incorporation during the cooling phase (<40°C)  
For more details, please refer to our formulation guides.

