

ANTIDERM SP

DEREDDENING

>> DEREDDENING AND SOOTHING ACTIVE COMPLEX

OILY VEGETABLE DERIVED ACTIVES FOR SENSITIVE SKIN

ANTIDERM is an active complex composed of a balanced recipe with synergistic active principles delivered through a structured lipo-polypeptide system to promote a time-controlled release on the skin and an improved delivery.

Antiderm provides the skin with actives such as **glycyrrhetic acid (from licorice)**, **pro-vitamin B5 (panthenol)**, **allantoin** and **moisturizing vegetable polypeptides**, together with anti-inflammatory and skin barrier restoring oils, like **Copaiba balsam** and **olive oil**.

Specific for sensitive skin and baby care treatments, and highly versatile, Antiderm can be used with no restrictions in many applications given its ease of use and its overall compatibility with different cosmetics forms.

>> POSITIONING

FUNCTIONAL AND TECHNOLOGY HIGHLIGHTS

- Soothing and dereddening complex
- Smart delivery of Panthenol, Allantoin and Licorice glycyrrhetic acid
- Actives and oils included in a stabilizing lipo-polypeptide system
- Balanced Olive oil and Copaiba Balsam source
- Skin barrier restoring
- Immediate and long term moisturization
- Ideal for atopic, sensitive skin and baby care treatments
- Nappy dermatitis, after sun exposure redness, inflammation reduction



MADE IN ITALY

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ANTIDERM TECHNOLOGY



Glycyrrhetic acid from Licorice
Cortison like topical anti-inflammatory action



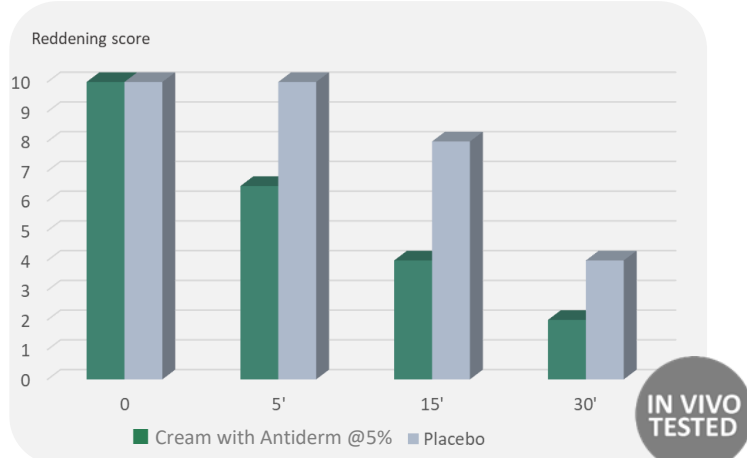
Panthenol/ Pro-vitamin B5
Moisturizing (highly igrosopic)
Effective in wound healing



Allantoin
Keratolytic and riepithelizing
Anti-inflammatory

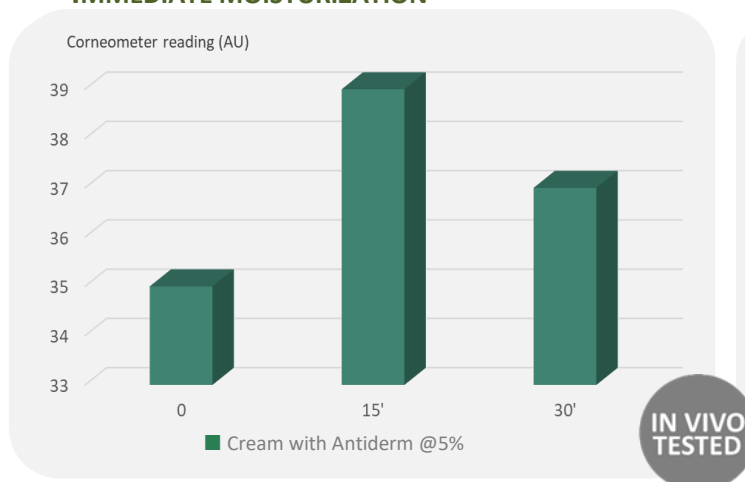
A. actives (panthenol, licorice g. acid and allantoin) and oils are delivered on the skin through a vegetable derived lipo-polypeptide.

SOOTHING AND DEREDDENING



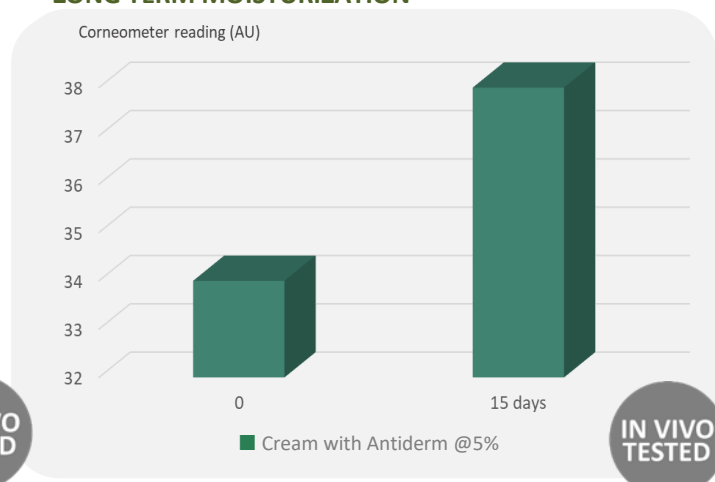
A. decreased skin redness better than placebo with higher score (from 10 to 0) on artificially irritated forearm. Test carried on 20 subjects.

IMMEDIATE MOISTURIZATION



A. increases significantly after use skin moisturization (evaluations made 15 and 30 minutes after the application).

LONG TERM MOISTURIZATION



A. promotes skin moisturization also after long term use, with an increase by 12%. Test carried out on 20 subjects.

>> TECHNICAL OVERVIEW

PH OF USE	% OF USE	APPLICATIONS	SOURCING	FORMULATION TIPS
Not relevant (oily nature)	1.0 ÷ 10.0 (a.m.)	All products in skin care, in emulsion, anhydrous stick or oily cosmetics forms	Vegetable, synthetic	Add in the oily phase. Not thermosensitive

[**INCI NAME:** copaifera officinalis resin, olea europaea fruit oil, panthenol, allantoin, glycyrrhetic acid, palmitoyl hydrolyzed wheat protein, potassium cocoyl hydrolyzed wheat protein, lecithin, glyceryl isostearate]