



POMEGRANATE Oil

Pomegranate is a small tree cultivated for its fruits, which have been consumed worldwide for thousands of years. Its seeds were believed to have resurrecting powers by the Babylonians, to grant invincibility in the battle by the Persians and to symbolize longevity and immortality by the Chinese. The seeds, normally waste products from pomegranate processing, are of great interest because the oil obtained from the cold pressing has a particular composition. Pomegranate oil has many different properties which make it ideal for personal care products.

COSMETIC PROPERTIES

- **High content of tocopherols, phytosterols and polyunsaturated fatty acids** (PFA)
- **Source of punic acid**, omega-5 long chain PFA, soothing compound
- **Stimulation of keratinocytes proliferation** => epidermal regeneration, skin damage reversion
- **Inhibition of UVB-induced MMPs** => slow down of the onset of wrinkles and improvement of skin elasticity
- **Increase of hair shine**



APPEARANCE AND SENSORIALITY

- Light amber color and mild smell
- Low spreading
- After feel cushiony and glossy
- Not greasy

USAGE CONCENTRATION: up to 100%

APPLICATIONS



Skin Care



Hair Care



Sun Care



Make-up



Toiletries



Baby Care

INCI NAME

Punica granatum
(pomegranate) seed oil



Dermatologically tested



HAVE YOU EVER FELT THE GRAINS LIPSTICK

PHASE	INCI/PCPC	%
A	Punica granatum (pomegranate) seed oil	4.5
	Ethylhexyl palmitate	39
	Octyldodecanol	17.5
	Butyrospermum parkii (shea) butter	5
	Copernicia cerifera (carnauba) wax	5
	Ozokerite	3
	Beeswax	25
	Tocopherol	0.5
B	Aroma/flavour	0.5



FORMULATION CORNER

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