



*baicapil*<sup>TM</sup>

**Stimulates  
hair growth  
and prevents  
hair loss**

PROVITAL  GROUP

For a beautiful life from cells to the skin

[www.provitalgroup.com](http://www.provitalgroup.com)

# baicapil™

Stimulates hair growth and prevents hair loss

- Hair loss is one of the main concerns regarding people's appearance.
- It has an emotional impact leading to a low self-esteem and other psychological effects.
- People with hair loss problems, look aged and unattractive.



*baicapil™* is a synergic combination of three plants that fights hair loss with visible effects:

- Hair growth stimulation.
- Increase of hair density.
- Hair loss reduction.
- Recovery of a younger and healthier look.

## Composition and benefits of baicapil™

### 1. Scutellaria baicalensis:

- Source of baicalin, the active molecule.
- Protects against oxidative damage.
- Activates stem cells.
- Delays senescence.



### 2. Soy and Wheat Sprouts:

- Increase cell proliferation.
- Enhance the metabolic activity of the cells.



**THE HAIR FOLLICLE IS REVITALIZED AND FULL OF ENERGY  
NEW UNISEX MECHANISM  
RESULTS IN JUST 3 MONTHS**

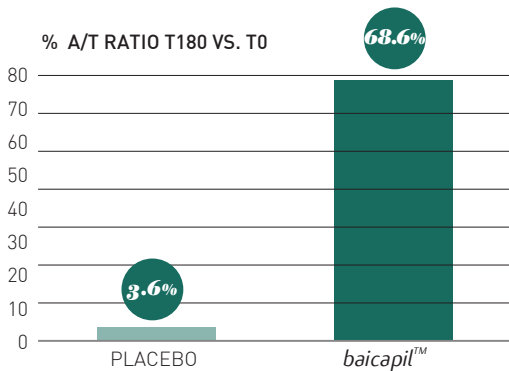
# In vivo efficacy

61 volunteers (men and women) with Mediterranean-caucasian hair, between 18 and 60 years old. Half of them applied a lotion with 3% of *baicapil*<sup>TM</sup> and the other half a lotion without active (placebo), during 6 months.

## ● A/T ratio (anagen / telogen)

*baicapil*<sup>TM</sup> increases the A/T ratio, thus activating telogen follicles and extending the anagen phase.

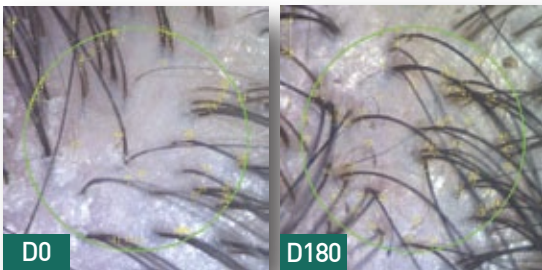
### HAIR GROWTH



## ● Hair density

*baicapil*<sup>TM</sup> increases hair density up to 59.3%.

### VOLUMISING EFFECT

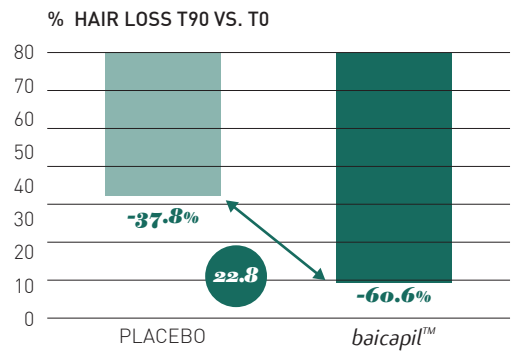


*baicapil*<sup>TM</sup> visibly increases hair density and thickness

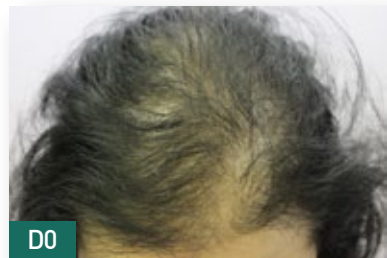
## ● Hair loss

After 3 months of *baicapil*<sup>TM</sup> application, hair loss has been reduced by a 60.6%.

### ANTI-HAIR LOSS



*baicapil*<sup>TM</sup> significantly improves the quantity and quality of hair, reducing its loss





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## cosmetic applications

- Anti-hair loss products
- Hair care lines: tonics, serums, conditioners, masks, shampoos, etc.
- Hair growth stimulants
- Hair anti-aging ranges

### Technical specifications

#### baicapil™ 73800

PROPERTIES	Through an innovative mechanism of action, <i>baicapil™</i> stimulates hair growth, increases hair density and reduces hair loss Hair looks younger and healthier
ACTIVES MOLECULES	Baicalin Sugars
APPEARANCE	Transparent liquid Dark yellow color
SOLUBILITY	Soluble in aqueous solutions
RECOMMENDED DOSE	2 - 4 %

### Formulation

#### Anti-hair Loss Elixir

INCI / PCPC	% (w/w)
A Aqua (Water) Alcohol Denat. Panthenol Glycerin	61.45 30.00 1.00 2.00
B <i>Common Soapwort Extract H.G.</i>	1.50
C Hydroxyethyl Cetyldimonium Phosphate	1.00
D <i>baicapil™</i>	5.00
E Aqua (Water), Lactic Acid	0.05

